



# TWO SOLITAIRE

## COMPANY PROFILE

Two Perspectives,  
One Solution





# INTRODUCTION TO THE COMPANY

Two Solitaire is a software development company that specializes in building scalable, business-driven digital solutions for clients worldwide. What started as over six years of successful global freelancing has now evolved into a structured technology company, operating onsite since January 2021.

We help startups, SMEs, and enterprises design, build, and scale web, mobile, and custom software systems that solve real business problems. Our strength lies in combining technical expertise with practical execution and clear communication.

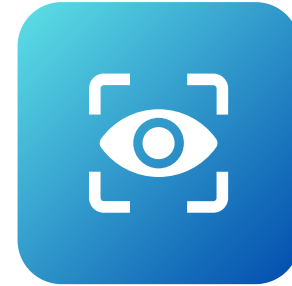


OPERATING  
SINCE

**2021**



# VISION AND MISSION



## VISION STATEMENT

We aim to be more than just a service provider — we want to be a trusted partner who helps businesses succeed through smart, reliable technology.



## MISSION STATEMENT

We create digital solutions that are secure, scalable, and designed to grow with your business, making everyday operations easier and more efficient.





# PRODUCTS AND SERVICES

We help businesses turn ideas into reliable digital products and services. We design and build web, mobile, and custom software solutions that grow with your business.

## Products

1. Web Applications
2. Dynamic Websites
3. Mobile Applications
4. CRM & ERP Systems
5. Dashboards & Reports

## Services

1. Software Development
2. UI/UX Design
3. Cloud Solutions
4. System Integration
5. Maintenance & Support





### **STEP 1: UNDERSTAND YOUR NEEDS**

We break the project into small, manageable pieces and prioritize features that deliver maximum value first.



### **STEP 2: PLAN & PRIORITIZE**

Using Agile sprints, we build, test, and refine solutions continuously, incorporating feedback along the way.



### **STEP 3: DEVELOP & ITERATE**

Using Agile sprints, we build, test, and refine solutions continuously, incorporating feedback along the way.



### **STEP 4: COMMUNICATE**

We maintain clear, ongoing communication with clients to align progress with expectations.



### **STEP 4: DELIVER & EVOLVE**

We deliver working solutions regularly and adapt them as your business grows and changes.

# OUR APPROACH





# STRATEGIC PARTNER



Superior group of colleges



Whilshire labs



Punjab group of colleges



Dunya news



Comsats university



Aidones



Haleeb foods



Zameen.com



Pakistan cricket board



Devdot



Daewoo battery



Allied school



The wellture



University of Central Punjab



Superior University





[www.twosolitaire.com](http://www.twosolitaire.com)



# PORTFOLIO

Creating scalable design and engineering systems





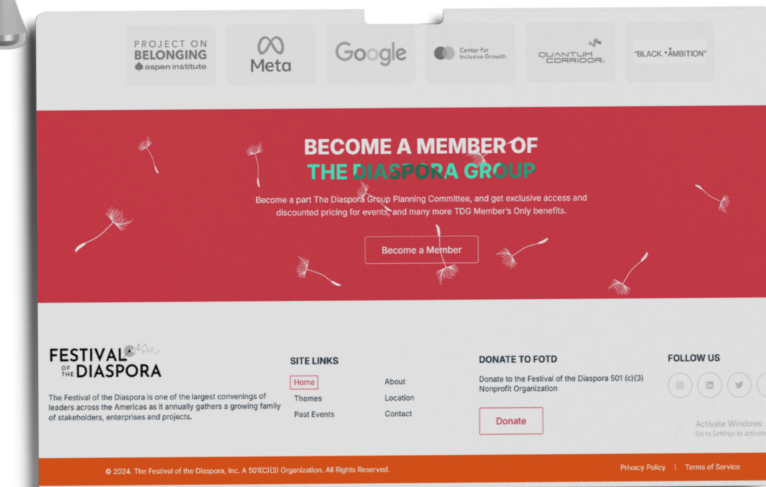
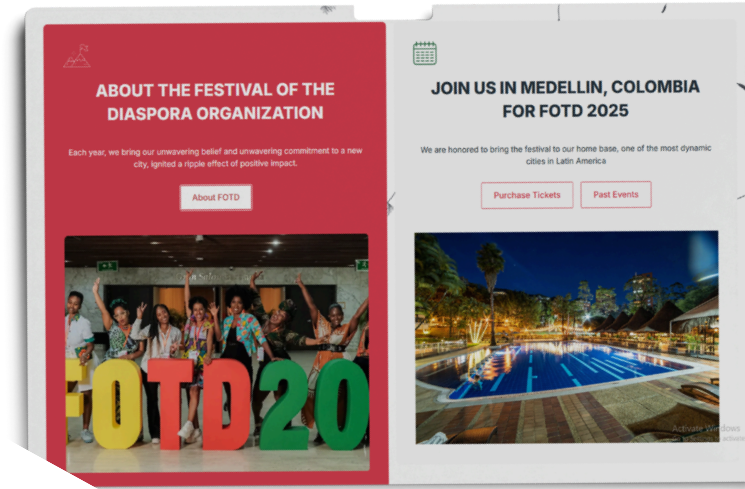
# CASE STUDY 1

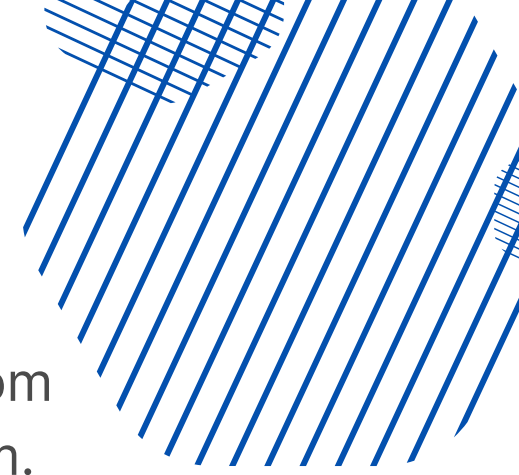
## Project

# FESTIVAL OF DIASPORA

## ABOUT CLIENT

Our client is a community-focused entrepreneur based in Canada who is passionate about bringing people together through cultural and festival-based gatherings. His initiative is specially designed for individuals living abroad who often find themselves away from their families and relatives during important cultural celebrations.





## THE CHALLENGE

The main challenge was communication and connection. The client needed a reliable way to reach people from different communities, communicate event details effectively, and bring everyone together on a single platform. Most individuals were scattered across different cities and social circles, making it difficult to inform them about upcoming gatherings or build trust around participation.

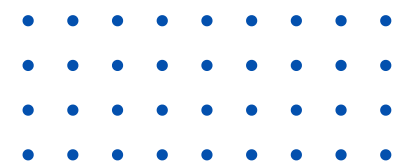
## OUR SOLUTION

To address these challenges, we provided the client with a dedicated website designed to act as a central hub for his community initiatives. An online registration system was implemented, enabling people to easily sign up for events without requiring constant manual communication. This significantly reduced the client's workload while providing users with a simple and reliable way to confirm their participation.

## TECHNOLOGY STACK

The solution was developed on the WordPress platform for flexibility and ease of use by using the following tools and Languages:

- Elementor Pro
- Lottie Animations
- PHP
- JetSmart Filters
- Custom HTML/CSS5





# CASE STUDY 2

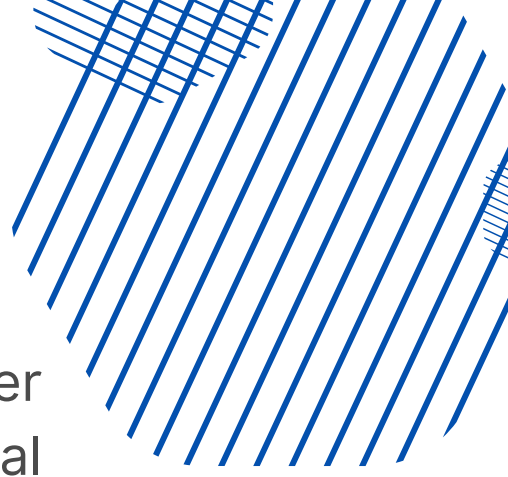
Project

NOT TOO SWEET

## ABOUT CLIENT

Not Too Sweet is a wellness-focused brand creating organic drinks using natural ingredients. The brand offers beverages with no added sugar and no carbohydrates, making them a healthier choice for everyday consumption. Each drink is developed through natural processes to support the body without artificial compromise. The client believes in clean nutrition and mindful living. Their mission is to make healthy drinks simple, refreshing, and accessible.





## THE CHALLENGE

The client needed a way to survey how many people were interested in sugar-free, organic drinks and gather honest feedback from those who had already tried the product. At the same time, placing the drinks in physical stores was proving to be expensive and difficult to scale. The challenge was to validate demand and collect insights without heavy offline costs.

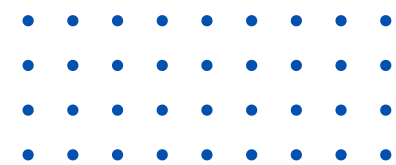
## OUR SOLUTION

We built a website that allows users to explore and order drinks online, while a short form appears before checkout to capture user interest and feedback. This helped the client directly understand what customers want without relying on costly in-store placement. Through the website and SEO-driven visibility, the brand achieved strong market visibility and direct audience reach.

## TECHNOLOGY STACK

The solution was developed on the Shopify platform for better performance and visibility, also makes sure that caretae all options are available so the client can manage the content and graphics of the website very easily

- Custom HTML/CSS5 ( For design )
- Liquid ( For custom schema and option )
- JavaScript ( for interactive animations )
- MultiVariants - Bulk Order ( To manage the Bulk order and wholesale functionality )



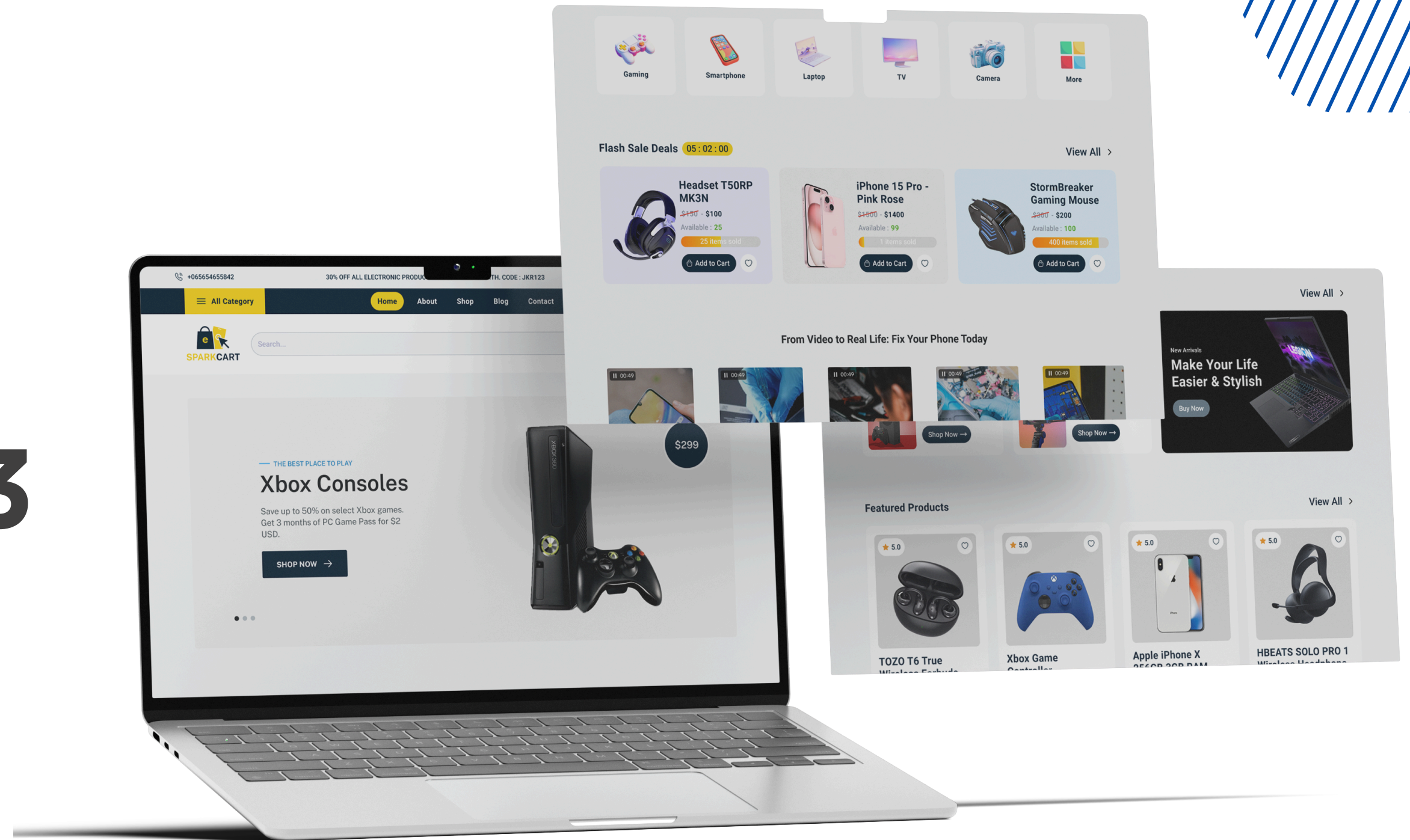


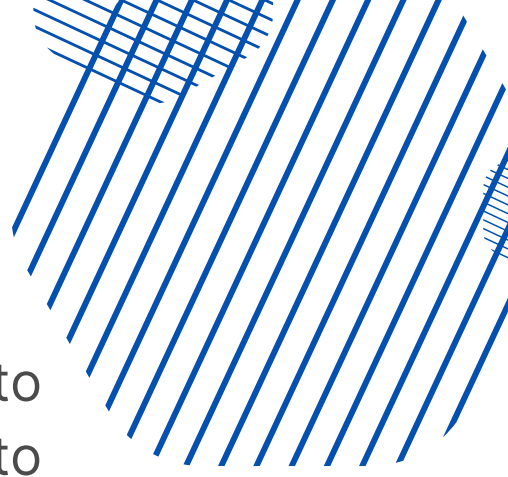
# CASE STUDY 3

## Project SPARKCART

### ABOUT CLIENT

The client runs a business offering mobile repair services along with selling phone-related gadgets and accessories. He focuses on providing reliable repair solutions and quality products for a wide range of mobile devices. His goal is to make technology maintenance and upgrades convenient for everyday users, ensuring both service and product needs are met in one place.





## THE CHALLENGE

The client owned a mobile accessories and repair shop located in a low-footfall area of the market. Due to limited walk-in traffic, customer visits were minimal, directly impacting overall sales. The challenge was to increase visibility and attract new customers beyond the physical location

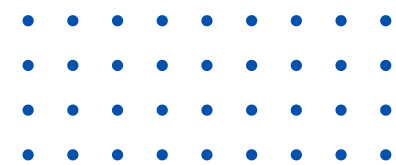
## OUR SOLUTION

We built a fully functional Shopify store for the client, providing a seamless online platform to showcase mobile accessories and repair services. To drive traffic and reach the right audience, we implemented targeted Meta (Facebook & Instagram) ads. This digital approach not only enhanced the client's online visibility but also helped increase customer engagement and ultimately boosted sales

## TECHNOLOGY STACK

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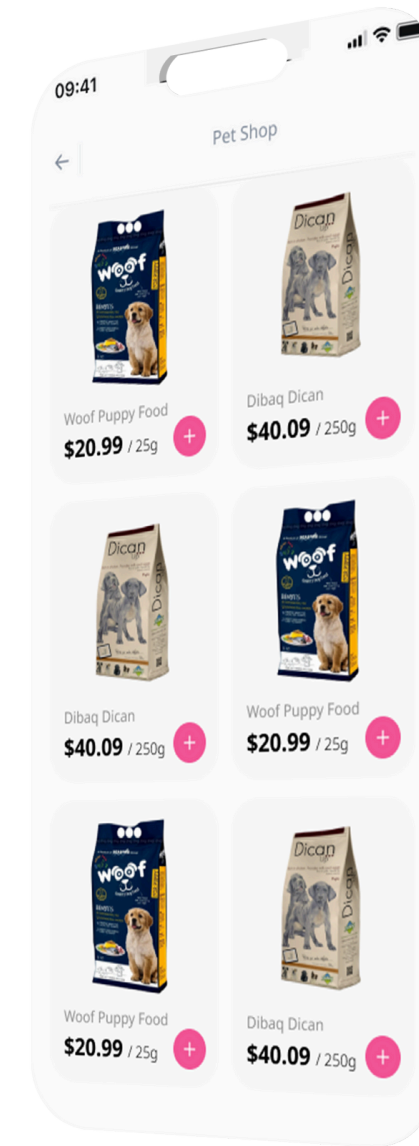
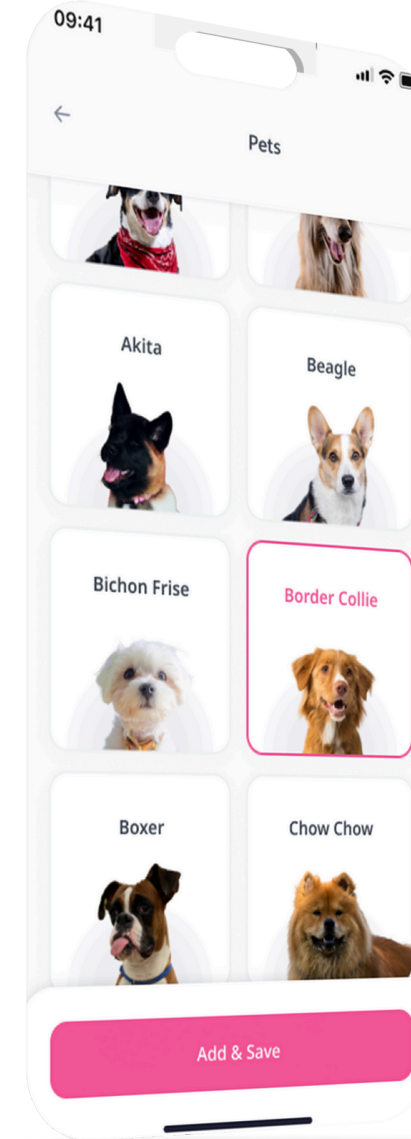
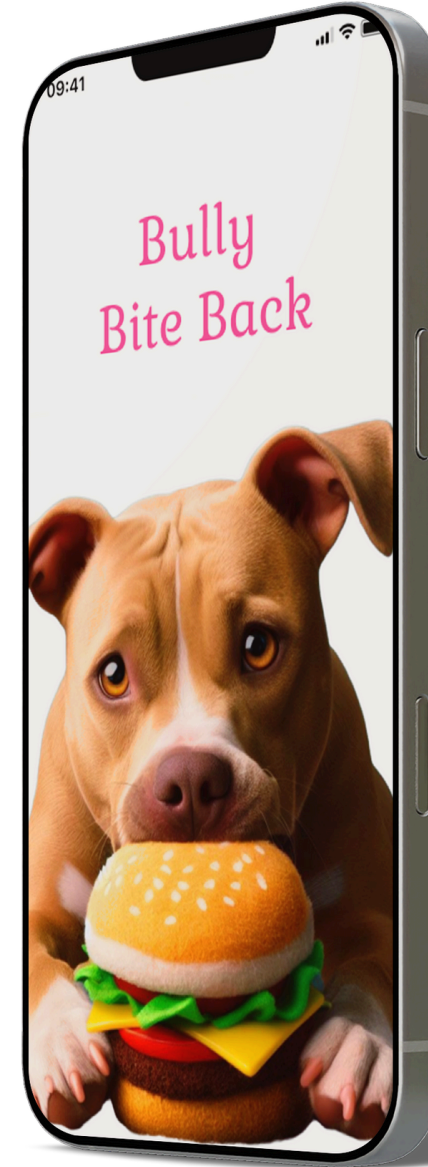
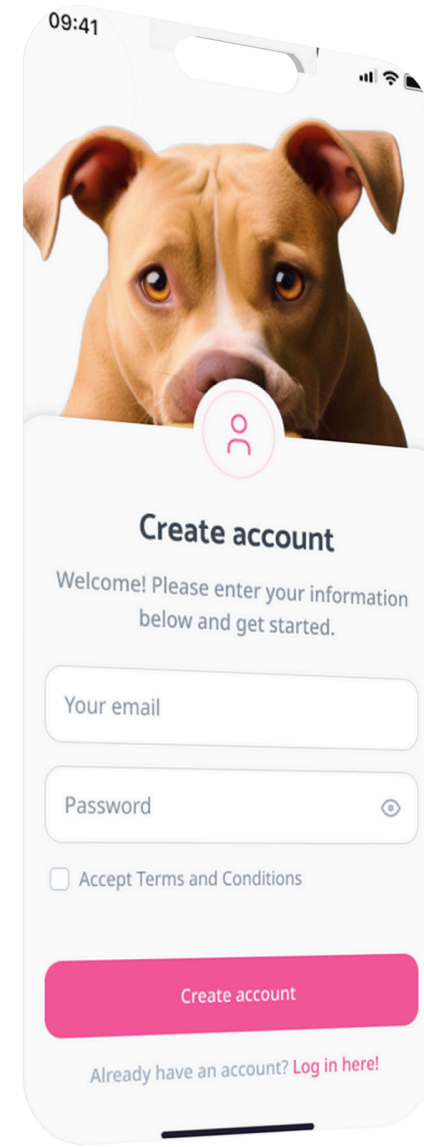


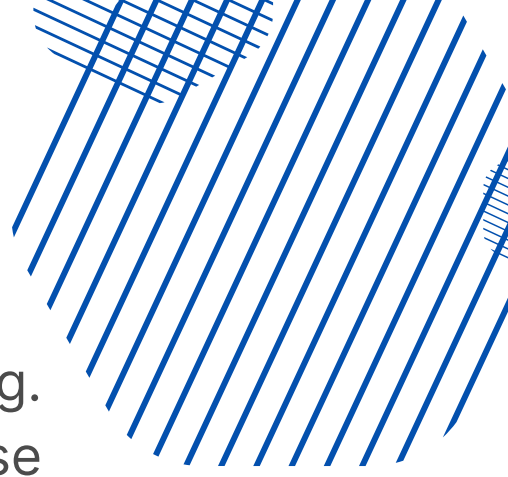
# CASE STUDY 4

## Project BULLY BITE BACK

### ABOUT CLIENT

The client is a passionate dog lover who identified a critical gap in the market around pet nutrition. He realized that standard dog food often fails to meet the specific immunity and health needs of different dogs. Based on in-depth research, he introduced customized, nutrition-focused food options designed to support each dog's unique health requirements. His mission is to improve pet wellness through science-backed, tailored nutrition.





## THE CHALLENGE

The client was offering multiple dog food products through Instagram, but the response was underwhelming. Many potential customers perceived the products as local or unbranded, which affected trust and purchase intent. The challenge was to build credibility, showcase the research-backed quality, and effectively reach pet owners who value scientifically designed nutrition for their dogs.

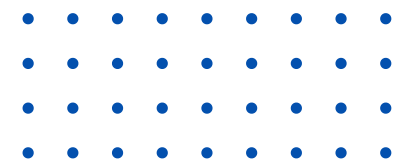
## OUR SOLUTION

We developed a fully branded Mobile App for the client to showcase all their dog food products with a professional and authentic look. The platform highlighted the research-backed quality of each product, building credibility with pet owners. Additionally, SEO strategies were implemented to enhance online visibility, enabling the brand to target the right audience more effectively and capture a larger market share.

## TECHNOLOGY STACK

The solution was developed on the Android platform for flexibility and ease of use by using the following tools and Languages:

- Flutter
- Node.js
- MongoDB
- REST APIs



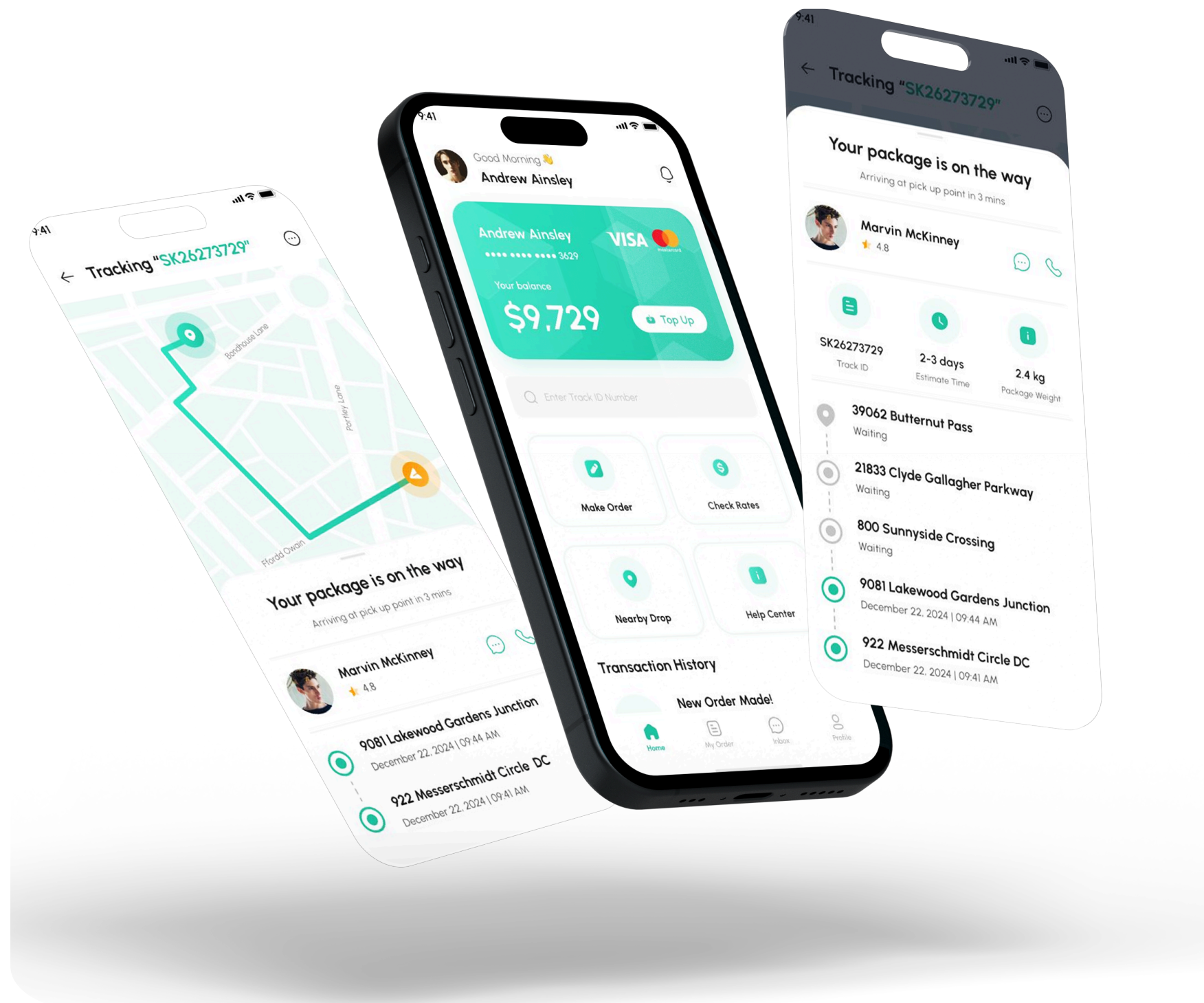


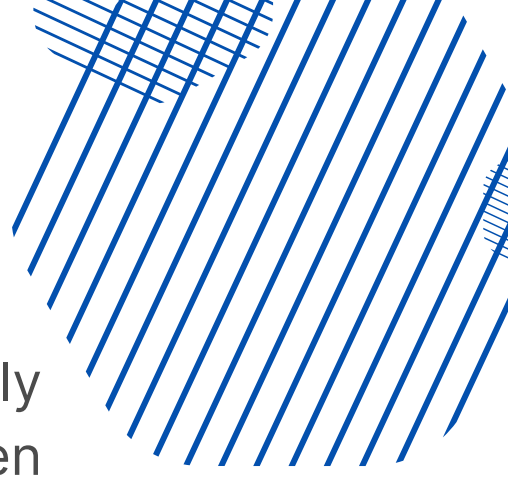
# CASE STUDY 5

## Project DOORSHIP

### ABOUT CLIENT

The client is a product supplier who initially imported goods from China and distributed them within the local market. To streamline deliveries to small dealers, he introduced a dedicated mobile application that simplified order management and product distribution. As the business grew, he expanded operations by collaborating with larger industry players and evolved the app to support wider-scale deliveries directly to retail stores. His focus has been on building an efficient, technology-driven supply and distribution network.





## THE CHALLENGE

As the client's distribution network expanded, managing product deliveries manually became increasingly complex. There was no clear visibility into where shipments were pending, in transit, or completed, which often led to delays and miscommunication. Additionally, clients had no way to track their orders, resulting in frequent follow-ups and operational inefficiencies.

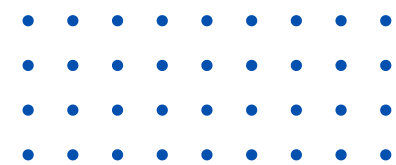
## OUR SOLUTION

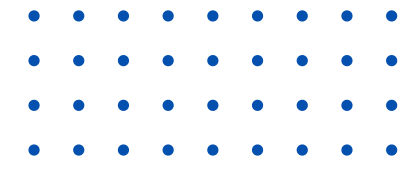
We developed a mobile application that allowed the client to manage and track product distribution across multiple locations. The app provided real-time visibility into where deliveries were pending, in progress, or already completed. A dedicated client-facing feature was also included, enabling dealers to check the status of their orders and know exactly when their goods would be delivered.

## TECHNOLOGY STACK

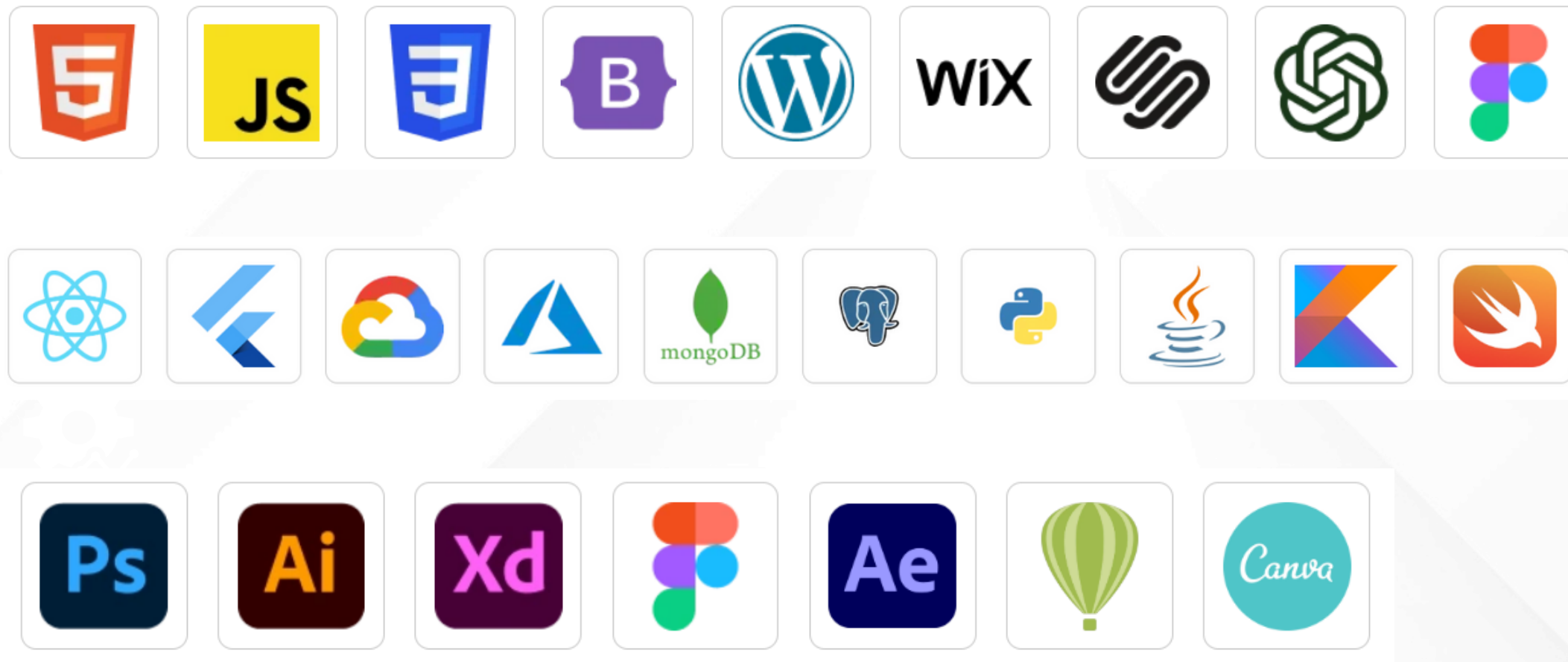
The solution was developed on the Android platform for flexibility and ease of use by using the following tools and Languages:

- Flutter
- Node.js
- MongoDB
- REST APIs
- Google Map API





# TECHNOLOGIES WE ARE EXPERT IN





# LEADERSHIP TEAM



**MEHRAN ALI**

Founder, Director &  
Chief Technology Officer.  
Two Solitaire (Pvt.) Ltd.



**UMAIR MIRZA**

Founder, Director &  
Chief Executive Officer,  
Two Solitaire (Pvt.) Ltd.



# GET IN TOUCH WITH US

Have an idea, a challenge, or a product to build?  
We believe strong digital solutions start with the right conversation.

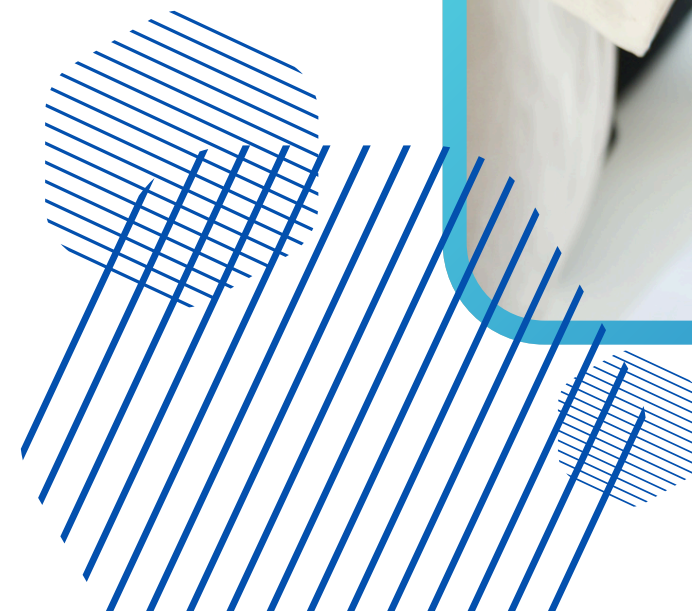
 [INFO@TWOSOLITAIRE.COM](mailto:INFO@TWOSOLITAIRE.COM)

 [WWW.TWOSOLITAIRE.COM](http://WWW.TWOSOLITAIRE.COM)

**Social Media:**



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# THANK YOU

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